# Continuous Collaboration Across the Development Lifecycle

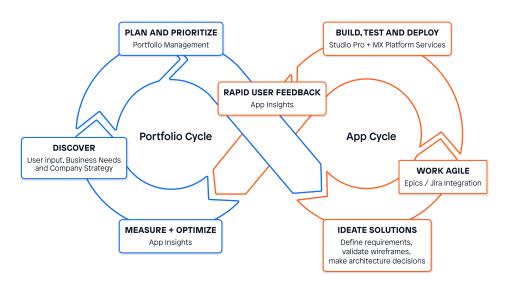
# WHY COLLABORATION MATTERS

Enterprise development teams need to build and deploy more apps faster. The key to making that possible is sustainable, functional collaboration between business and IT (fusion teams). But that's often easier said than done.

Enterprises working with siloed development processes face significant barriers and unexpected costs to successful app development.

Communication inefficiencies are expensive. In the U.S., poor software quality cost businesses at least \$2.41 trillion in 2022\*.

It's our mission to empower organizations to build better apps faster through optimized, continuous collaboration between business and IT stakeholders.



# **EFFECTIVE COLLABORATION W/ MENDIX**

Mendix allows cross-functional teams to speak the same language and work together in one common toolset. That leads to high-quality applications at the pace the modern enterprise requires. Throughout the app dev cycle, Mendix provides the tools to ensure faster MVPs and apps that meet and exceed enduser needs. Make continuous collaboration a standard instead of an aspiration.

# THE IMPACT OF CONTINUOUS COLLABORATION

#### Improve team interactions

Enable developers, business technologists, product owners, and business stakeholders to co-create and communicate with the same IDE and platform services.

#### Accelerate time to market

Reduce rework, improve communication, and streamline feedback cycles. Plan more efficiently with transparent business requirements, either through Jira integration or Mendix planning tools.

### Create an innovative environment

Eliminate drains on resources and encourage teams to think of and act on new ideas.

### Increase user engagement

Involve app users at every stage. Collect feedback via App Insights tool and mini-surveys or through an integrated feedback module.

## Reduce risk

Align goals with Portfolio Management, a new tool that helps prioritize backlogs, estimate complexity, and calculate value.

"The distance between the business and IT has historically been huge within Plieger, and I think Mendix makes that distance smaller."

Andrea Berkhout | IT Manager, Plieger Group



Contact us
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