

Maker Vision

Users

Describe what market or market segment the service / product addresses. Describe the customers and users.

Describe your user or customer.



Describe your user or customer.



Describe your user or customer.



User Needs

Describe the problems that the user can solve by using the service / product and which benefits it provides for the user group.

Describe your users needs.



Describe your users needs.



Describe your users needs.



Business Objectives

Describe how the company is going to profit from the service / product and what the business goals are.

Describe your business objective



Describe your business objective.



Describe your business objective.



Solution