PRODUCT VISION

Combination of the motivation for creating the product and the key functionalities that make the product stand out.

PRODUCT NAME

The product name

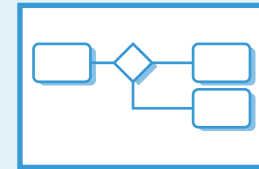## PERSONAS

Create provisional personas of the Target Group users by:
- *Research*
- *Input from experts*
- *Input from users (Interviews)*

USER JOURNEYS

Create customer journeys, storyboards and userflows to define how the users will realise his or her tasks. Note that userflows are the minimum. Use storyboards and customer journeys if applicable.

READY STORIES

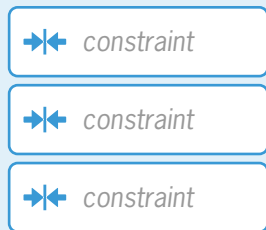*Create a list of ready user stories that cover at least the first sprint.*

as a … , I want to … , so that …

as a … , I want to … , so that …

as a … , I want to … , so that …

CONSTRAINTS

Describe the most important 'boundaries' of the implementation.

constraint

constraint

constraint

DESIGN

Minimal design of the application, taking emergent design needs into consideration: Wireframes, Sitemap, Guidelines etc.

EPICS

Describe the larger blocks of functionality. Basically big user stories that have yet need to be divided and detailed into user stories.

epic

epic

epic