

# Why partner with Mendix, a Siemens Business?

As a Mendix and Siemens Partner, you'll be partnering with two industry leaders who deliver the support and resources you need to grow your business, compliment your current solution offering and increase your bottom line.

## A partner-centric culture

We make significant investments in enablement tools like prescriptive, modularized onboarding, on-line training and a comprehensive digital sales enablement platform to accelerate your path to success. Our program is strategically designed to help you build a plan that compliments your existing business to leverage the expanding Low-Code market and is built upon three guiding principles:

*At Mendix and Siemens, we understand you have options when it comes to investing in a long-term partnership. That's why we provide a consistent level of support for sustained growth to cultivate a meaningful and profitable relationship that will grow your business and deliver exceptional customer business value.*



### **Strong economic model that accommodates your business model**

Flexible frameworks align to how you run your business. Take advantage of our customer success teams to help expand your business through every stage of the sales cycle and a services practice dedicated to helping you launch or further develop your professional services.



### **Competitive advantage with industry-leading technology and trusted brand**

Strengthen your solution offerings by expanding technical and specialized product expertise and industry competency to differentiate your practice; develop a closer partnership with us and improve lifetime customer business value.



### **Enablement and productivity for all**

With dedicated partner teams, role-based onboarding and enablement programs, digital marketing resources, demonstration environments, advanced certifications and technical community forums, we can help you differentiate, drive revenue, and increase profitability.

# Accelerate your success with Mendix, Siemens and low-code

**65%**

of application development activity will be developed with low-code by 2024 according to **Gartner**.

## Leverage the low-code movement

As an industry leader developing innovative technology solutions for the digital enterprise, we— and our partners— are sought out by customers to sell, consult, implement and provide services for integrated solutions that meet their unique digital transformation requirements. Our commitment to you is continued leadership supported by significant ongoing investment in research and development, organic innovation and strategic alliances.

## Grow your business with Mendix

We can help you expand your own portfolio to secure a profitable revenue stream. With over 95 percent of new Siemens customers generated from partners, we have the proven ability to help you drive revenue and increase profitability, credibly and longevity.

## Expansion. Experience. Empowerment.

The Solution Partner Program provides endless possibilities to expand your business with our open technology portfolio that seamlessly integrates with complementary technologies. You can also add higher, value-added services or develop your own intellectual property by collaborating with other highly experienced partners in our ecosystem.

**To get started please fill in the short form:  
[mendix.com/become-a-partner](https://mendix.com/become-a-partner)**